



**INDIA TRADE PROMOTION ORGANISATION**

**FACT-SHEET**

|   |   |                         |                |
|---|---|-------------------------|----------------|
| Name of the Event   | <b>TEXTYLES INDIA , KOLKATA</b>   |                         |                |
| Date  | FEBRUARY 26 – 28, 2019  |                         |                |
| Fair Timings  | 10.00 AM to 6.00 PM   |                         |                |
| Supporting Organisation :   | NATIONAL JUTE BOARD, Govt. of West Bengal   |                         |                |
| Textiles Products   | Textiles And Garments ,Childrens Wear And Readymade Garments , Stoles and Scarves , Handloom Sector, Jute Products And Jute Diversified Products , Hosiery, Home Furnishings & Made-Ups, Fabrics ,Yarns, Knits, Silk , Wool And Cotton Arena , Accessories, Powerloom Sector, Tusser / Muga Silk , Apparel, Floor Coverings , Textiles Gifts<br><br>Machineries For Textiles And Related Industry |                         |                |
| Special Features  | Seminar, Workshop, Fashion Show   |                         |                |
| <b>Advance Participation charge</b>   | <b>Rs. 25,000/- for a 9 sq mts stall (which will increase with larger size of stall.)</b>   |                         |                |
| Participation Charges(Tentative)  | Indian Companies  | Shell Scheme ( per sqm) | Rs. Rs.6,400/- |
|   |   | Bare Space ( per sqm)   | Rs.5,800/-     |
|   | Overseas Companies including Indian agents  | Shell Scheme ( per sqm) | US\$160        |
|   |   | Bare Space ( per sqm)   | US\$150        |
| <p><b>Note : GST @ 18% applicable additionally</b></p> <p><b>Minimum Booking Area:</b><br/>Shell Scheme – 9 sq.mtrs.<br/>Bare Space – 24 sq.mtrs.</p> |   |                         |                |
| Booking of Space  | Directly or through phone, fax, email etc.<br>It may be informed that w.e.f 01-04-2017 Membership with ITPO is mandatory for participation in any ITPO trade fair. Kindly refer to details of payment for membership.   |                         |                |

| <b>Payment details for Indian Participants</b>   |   |
|--|---|
| Name of the Bank & Address                       | Through demand draft in favour of 'India Trade Promotion Organisation', payable at Kolkata<br><br><b>OR</b><br>Transfer participation charges by NEFT/RTGS to Account Name -- "India Trade Promotion Organisation'. |
| Bank Account No                                  | State Bank of India,<br>La Martiniere Branch, 11 Loudon Street,<br>Kolkata -700 017<br><br>33228012232<br>IFS Code - SBIN0003681  |
| <b>Payment details for Overseas Participants</b> |   |
| <b>Beneficiary</b>                               | <b>India Trade Promotion Organisation</b>   |
| Name of the Bank & Address                       | Citi Bank<br>124, 4th Floor, Jeevan Bharti Building,<br>Connaught Circus, New Delhi-110 001   |
| Bank Account No.                                 | 0002157012  |
| Types of Account                                 | Foreign Exhibitors \$ only<br>(Swift Code No. CITI-INBX)  |
| Contact Persons                                  | Smt. Rumela Roy<br>Regional Manager, ITPO, Kolkata<br>Tel : 033-22825820; Fax : 033-22828269<br>Mobile : 9874649720<br>Email – <a href="mailto:itpocal@cal3.vsnl.net.in">itpocal@cal3.vsnl.net.in</a>               |

**Advertisement tariff ( Tentative)**

| Position                       | Rate for Texstyles India '19 (Indian Companies) (Rs.) | Rate for Texstyles India '19 (Overseas Companies) (US\$) |
|--------------------------------|---|--|
| Inside pages (B/W)             | 6,500/-   | 175  |
| Inside pages(colour)           | 9,500/-   | 250  |
| 2 <sup>nd</sup> Cover*(colour) | 16,500/-  | 425  |
| 3 <sup>rd</sup> Cover*(colour) | 16,000/-  | 400  |
| 4 <sup>th</sup> Cover*(colour) | 20,000/-  | 575  |

**Note : GST @ 18% applicable additionally**

For B & W advertisements, Artwork, bromide positive or high resolution digital reproduction on CD may be provided.

\*Only colour advertisements are accepted. For colour advertisements scanned colour positives are acceptable or advertisement may be provided on CD-R in high resolution i.e. >300 dpi in PDF, EPS, TIFF, CDR formats (open files).

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|--------------------|--|
| Built up stand     | Display aids provided in a built up stand of 9 sq. mtrs. are — 2/3 side partition, one table/counter, three chairs, fascia with company name, 3 shelves of 1 mtr. each, 5 spot lights, one 5 amp & 220 V 3-pin socket and waste paper basket. The display aids would be increased proportionately on the basis of area booked. |
| Terms & Conditions | Participation in the exhibition will be governed by the Rules & Regulations of ITPO.   |
| Fair Catalogue     | A fair catalogue on the fair giving details of participants will be brought out by ITPO.   |